

Content, Skills, and Assessment Map

Teacher: Reeves	School: Mancelona High	Grade: 9-12	Course or Content Area: Student Publications
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Month	Content <i>What topic(s) is being covered and what is the important vocabulary? What do students need to know? Think nouns!</i>	Skills <i>What do students have to be able to do connected to the Content? Think verbs!</i>	Assessment <i>What evidence (products and/or performances) is collected to establish that the Content and Skills have been learned?</i>	Benchmarks <i>Which benchmarks are measured through the assessment?</i>
Sept	Topics: Ad Sales, Theme, Cover Design	<ul style="list-style-type: none"> • Recall the steps of selling ads • Review and role-play ad sales process • Apply understanding of ad sales • Design a yearbook cover to support theme • Compare and contrast other schools' yearbooks to our own 	<ul style="list-style-type: none"> • Community Ad Sales Campaign Project • Yearbook Critiques • Weekly Tests 	CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4

<p style="text-align: center;">October</p>	<p>Topics: Writing and Photography</p>	<ul style="list-style-type: none"> • Conduct interviews • Compose articles/editorials • Judge the writing and photography of peers • Differentiate between fact and opinion • Evaluate work of professional photographers • Applying personal ethics and professional standards 	<ul style="list-style-type: none"> • Critiques of TEEN INK on a monthly basis • News and Feature articles each month • Editorials each month • Photos (Traditional and Digital) taken and produced weekly • Photography Store Project 	<p>CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4</p>
<p style="text-align: center;">November</p>	<p>Topics: Page Layout and Design</p>	<ul style="list-style-type: none"> • Produce pamphlets and brochures • Combine knowledge of writing, photography and layout 	<ul style="list-style-type: none"> • “My Yearbook” Project • <u>Teen Ink</u> critiques 	<p>CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4</p>
<p style="text-align: center;">December</p>	<p>Topics: Publishing Projects</p>	<ul style="list-style-type: none"> • Research a variety of restaurant menus on the Internet • Design a restaurant menu based on a specific theme 	<ul style="list-style-type: none"> • Restaurant Menu • Restaurant Review 	<p>CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3</p>

January	Topics: Yearbook Production: Fall Activities and Sports	<ul style="list-style-type: none"> • Demonstrate ability to use PageMaker to design yearbook pages • Compose articles • Create captions • Design surveys 	<ul style="list-style-type: none"> • Weekly Yearbook Page Layouts • Weekly Photo Captions • Monthly Surveys • Articles produced each marking period 	CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4

February	Topics: Yearbook Production: Underclassmen and Senior Color Section	<ul style="list-style-type: none"> • Demonstrate ability to use PageMaker to design yearbook pages • Compose articles • Create captions • Design surveys 	<ul style="list-style-type: none"> • Weekly Yearbook Page Layouts • Weekly Photo Captions • Monthly Surveys • Articles produced each marking period 	CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4

March	<p>Topics:</p> <p>Yearbook Production (Winter Activities and Sports)</p> <p>Publishing Projects</p>	<ul style="list-style-type: none"> • Recall steps to revision of writing to ready work for publication • Apply understanding of revision process to works in progress • Design a travel brochure to assist travelers to a specified country 	<ul style="list-style-type: none"> • Printouts of Yearbook Pages • Submit articles to TEEN INK magazine for possible publication • Travel Brochure 	<p>CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4</p>
April	<p>Topics:</p> <p>Children's Books</p>	<ul style="list-style-type: none"> • Evaluate the children's books of professional authors • Classify stories by genre • Compose fiction and nonfiction stories • Read stories to peers and children • View, discuss, and assess a film adaptation of a children's story 	<ul style="list-style-type: none"> • Fiction and Nonfiction Children's Book • Book Critiques • Film Reviews 	<p>CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4</p>

May	Topics: Yearbook Production Spring Activities and Sports	<ul style="list-style-type: none"> • Demonstrate ability to use PageMaker to design yearbook pages • Compose articles • Create captions • Design surveys 	<ul style="list-style-type: none"> • Weekly Yearbook Page Layouts • Weekly Photo Captions • Monthly Surveys • Articles produced each marking period 	CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4
June	Topics: Yearbook Problem-Solving	<ul style="list-style-type: none"> • Identify and apply the Problem-Solving Model to yearbook production 	<ul style="list-style-type: none"> • 2004-05 Theme and Yearbook Cover • TEEN INK article 	CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4