

## Content, Skills, and Assessment Map

Teacher: Reeves	School: Mancelona High	Grade: 9-12	Course or Content Area: Student Publications
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<b>Month</b>	<b>Content</b> <i>What topic(s) is being covered and what is the important vocabulary? What do students need to know? Think nouns!</i>	<b>Skills</b> <i>What do students have to be able to do connected to the Content? Think verbs!</i>	<b>Assessment</b> <i>What evidence (products and/or performances) is collected to establish that the Content and Skills have been learned?</i>	<b>Benchmarks</b> <i>Which benchmarks are measured through the assessment?</i>
<b>Sept</b>	<b>Topics: Ad Sales, Theme, Cover Design</b>	<ul style="list-style-type: none"> <li>• Recall the steps of selling ads</li> <li>• Review and role-play ad sales process</li> <li>• Apply understanding of ad sales</li> <li>• Design a yearbook cover to support theme</li> <li>• Compare and contrast other schools' yearbooks to our own</li> </ul>	<ul style="list-style-type: none"> <li>• Community Ad Sales Campaign Project</li> <li>• Yearbook Critiques</li> <li>• Weekly Tests</li> </ul>	CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4

<p style="text-align: center;"><b>October</b></p>	<p><b>Topics: Writing and Photography</b></p>	<ul style="list-style-type: none"> <li>• Conduct interviews</li> <li>• Compose articles/editorials</li> <li>• Judge the writing and photography of peers</li> <li>• Differentiate between fact and opinion</li> <li>• Evaluate work of professional photographers</li> <li>• Applying personal ethics and professional standards</li> </ul>	<ul style="list-style-type: none"> <li>• Critiques of TEEN INK on a monthly basis</li> <li>• News and Feature articles each month</li> <li>• Editorials each month</li> <li>• Photos (Traditional and Digital) taken and produced weekly</li> <li>• Photography Store Project</li> </ul>	<p>CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4</p>
<p style="text-align: center;"><b>November</b></p>	<p><b>Topics: Page Layout and Design</b></p>	<ul style="list-style-type: none"> <li>• Produce pamphlets and brochures</li> <li>• Combine knowledge of writing, photography and layout</li> </ul>	<ul style="list-style-type: none"> <li>• “My Yearbook” Project</li> <li>• <u>Teen Ink</u> critiques</li> </ul>	<p>CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4</p>
<p style="text-align: center;"><b>December</b></p>	<p><b>Topics: Publishing Projects</b></p>	<ul style="list-style-type: none"> <li>• Research a variety of restaurant menus on the Internet</li> <li>• Design a restaurant menu based on a specific theme</li> </ul>	<ul style="list-style-type: none"> <li>• Restaurant Menu</li> <li>• Restaurant Review</li> </ul>	<p>CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3</p>

<b>January</b>	<b>Topics:</b> <b>Yearbook</b> <b>Production:</b> <b>Fall Activities</b> <b>and Sports</b>	<ul style="list-style-type: none"> <li>• Demonstrate ability to use PageMaker to design yearbook pages</li> <li>• Compose articles</li> <li>• Create captions</li> <li>• Design surveys</li> </ul>	<ul style="list-style-type: none"> <li>• Weekly Yearbook Page Layouts</li> <li>• Weekly Photo Captions</li> <li>• Monthly Surveys</li> <li>• Articles produced each marking period</li> </ul>	CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4

<b>February</b>	<b>Topics:</b> <b>Yearbook</b> <b>Production:</b> <b>Underclassmen</b> <b>and Senior</b> <b>Color Section</b>	<ul style="list-style-type: none"> <li>• Demonstrate ability to use PageMaker to design yearbook pages</li> <li>• Compose articles</li> <li>• Create captions</li> <li>• Design surveys</li> </ul>	<ul style="list-style-type: none"> <li>• Weekly Yearbook Page Layouts</li> <li>• Weekly Photo Captions</li> <li>• Monthly Surveys</li> <li>• Articles produced each marking period</li> </ul>	CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4

<b>March</b>	<p><b>Topics:</b></p> <p><b>Yearbook Production (Winter Activities and Sports)</b></p> <p><b>Publishing Projects</b></p>	<ul style="list-style-type: none"> <li>• Recall steps to revision of writing to ready work for publication</li> <li>• Apply understanding of revision process to works in progress</li> <li>• Design a travel brochure to assist travelers to a specified country</li> </ul>	<ul style="list-style-type: none"> <li>• Printouts of Yearbook Pages</li> <li>• Submit articles to TEEN INK magazine for possible publication</li> <li>• Travel Brochure</li> </ul>	<p>CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4</p>
<b>April</b>	<p><b>Topics:</b></p> <p><b>Children's Books</b></p>	<ul style="list-style-type: none"> <li>• Evaluate the children's books of professional authors</li> <li>• Classify stories by genre</li> <li>• Compose fiction and nonfiction stories</li> <li>• Read stories to peers and children</li> <li>• View, discuss, and assess a film adaptation of a children's story</li> </ul>	<ul style="list-style-type: none"> <li>• Fiction and Nonfiction Children's Book</li> <li>• Book Critiques</li> <li>• Film Reviews</li> </ul>	<p>CE 1.1.1 CE 1.1.3 CE 1.1.4 CE 1.1.8 CE 1.3.7 CE 1.5.4 CE 3.4.3 CE 3.4.4</p>

<p style="text-align: center;"><b>May</b></p>	<p><b>Topics:</b>  <b>Yearbook Production</b>  <b>Spring Activities and Sports</b></p>	<ul style="list-style-type: none"> <li>• Demonstrate ability to use PageMaker to design yearbook pages</li> <li>• Compose articles</li> <li>• Create captions</li> <li>• Design surveys</li> </ul>	<ul style="list-style-type: none"> <li>• Weekly Yearbook Page Layouts</li> <li>• Weekly Photo Captions</li> <li>• Monthly Surveys</li> <li>• Articles produced each marking period</li> </ul>	<p>CE 1.1.1  CE 1.1.3  CE 1.1.4  CE 1.1.8  CE 1.3.7  CE 1.5.4  CE 3.4.3  CE 3.4.4</p>
<p style="text-align: center;"><b>June</b></p>	<p><b>Topics:</b>  <b>Yearbook Problem-Solving</b></p>	<ul style="list-style-type: none"> <li>• Identify and apply the Problem-Solving Model to yearbook production</li> </ul>	<ul style="list-style-type: none"> <li>• 2004-05 Theme and Yearbook Cover</li> <li>• TEEN INK article</li> </ul>	<p>CE 1.1.1  CE 1.1.3  CE 1.1.4  CE 1.1.8  CE 1.3.7  CE 1.5.4  CE 3.4.3  CE 3.4.4</p>